



BRAND AND MEDIA GUIDE · OCTOBER 2026

Computed, verified, cited.

How to use the SymphonIQ name, logo, colors and type, and how to describe the company.

The logo

The logo is the dotted mark and the SymphonIQ wordmark together. Use the full-color version wherever you can. Use the one-color versions when color isn't available.



Full color, for dark backgrounds



Full color, for light backgrounds



White, one color



Black, one color

Clear space and size

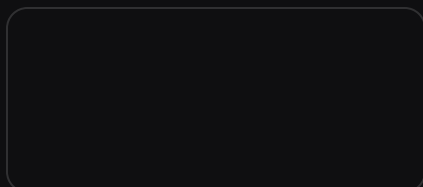
- Keep clear space around the logo at least half the height of the mark.
- Minimum width: 120 px on screen, 30 mm in print.
- The mark can stand alone when the name appears nearby, for example as an avatar or app icon.

Please don't

- Recolor, outline or add effects to the logo.
- Stretch, rotate or rearrange the mark and wordmark.
- Place it on busy images without enough contrast.
- Recreate the wordmark in another typeface.

Color

SymphoniQ is presented on dark backgrounds. Gold is an accent, used sparingly, for emphasis and the main action on a page.



Ink

#0F0F11 · RGB 15, 15, 17
Background



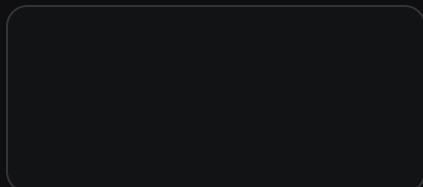
Gold

#EAD096 · RGB 234, 208, 150
Accent



White

#FFFFFF · RGB 255, 255, 255
Text



Card

#121314 · RGB 18, 19, 20
Surfaces



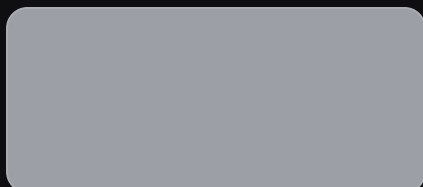
Gold, secondary

#D1BB8C · RGB 209, 187, 140
Labels



Mark gold

#CC9954 · RGB 204, 153, 84
Logo mark only



Muted

#9CA0A6 · RGB 156, 160, 166
Secondary text

Typography

Manrope

Headings and body · weights 300, 400, 500 · Google Fonts

Headlines are light (300) with tight spacing. Body copy is 400.

IBM PLEX MONO

Labels and tags · uppercase · wide letter spacing · Google Fonts

Used for small labels, never for paragraphs.

EXAMPLE

Every decision, backed by
everything your company has ever
learned.

Name, products and voice

The name

- Write **SymphonIQ**: capital S, capital I, capital Q, one word.
- Not Symphoniq, SymphonIQ or Symphon IQ.
- The legal name is SymphonIQ, Inc.

Describing the company

- Governed AI for engineering and construction.
- A governed, single-tenant AI platform for engineering and construction firms.

Line to quote

“SymphonIQ doesn’t generate answers. It computes, verifies and cites them.”

Specialists

Product names end in a plus sign, with no space.

- **Playbook+** · pursuit strategy
- **PRIZM+** · stakeholder intelligence
- **ProposalArchitect+** · proposal development
- **BidLogic+** · estimating and pricing
- **PreCon+** · preconstruction readiness
- **OrgLogic+** · team design
- **Clause+** · contract intelligence
- **Continuum+** · project execution
- **Chat+** · routes each question to the right specialist

Voice

Plain and specific. Numbers come with their source. No hype.